



# GOODYEAR'S *GET OUT THERE* EVENT

January 9 – February 25, 2012

## MAIL-IN REBATES

**\$50** PLUS **2x** AIR MILES®  
reward miles

Ultra Grip® Performance 2  
Ultra Grip® SUV  
Wrangler MT/R® with Kevlar®

**\$30** PLUS **2x** AIR MILES®  
reward miles

Assurance® Fuel Max® and  
Assurance® CS Fuel Max®  
Ultra Grip® Ice  
Graspic® DS-3™  
Grandtrek® SJ6™  
Signature™  
Rover H/T™

**\$40** PLUS **2x** AIR MILES®  
reward miles

Assurance® ComforTred® Touring  
Assurance® TripleTred™ All Season  
Eagle® Ultra Grip® GW-3™/GW-2™  
Fortera® TripleTred™  
Ultra Grip® Ice WRT  
Wrangler DuraTrac®  
Wrangler® SilentArmor®



Complete details and mail-in rebate forms  
are available on  
[www.goodyear.ca](http://www.goodyear.ca) or [www.dunlop.ca](http://www.dunlop.ca)



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Bonus Air Miles offered at participating Goodyear dealers.



# GOODYEAR'S *GET OUT THERE* MAIL-IN REBATE RETAIL EVENT

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Qualifying customers at participating Goodyear® Retailers will be rewarded with mail-in rebates up to \$50 on a set of 4 select Goodyear or Dunlop® tires, plus double AIR MILES® Reward Miles.

Goodyear's *Get Out There* mail-in rebates apply to sales of a minimum of 2 to a maximum of 6 tires per invoice. Rebates will not be paid for single tire purchases.

## How to process 2X AIR MILES transactions on Transax.

1. Select the appropriate Goodyear or Dunlop AIR MILES offer code below and enter the tire invoice amount (not including installation, balancing, alignment or any other auto service):

- **2X bonus AIR MILES on Goodyear:**

**Code: 00000012 (1 for \$4)**

- **2X bonus AIR MILES on Dunlop:**

**Code: 00000013 (1 for \$10)**

2. **DO NOT** select the regular Goodyear and Dunlop base and bonus offer. The bonus codes above have been programmed to offer two times the Reward Miles.

3. Goodyear is paying 100% of the bonus AIR MILES offer on the selected Goodyear and Dunlop tire lines only. Goodyear reserves the right to audit a Dealer's AIR MILES transactions to ensure compliance with this bonus program.
4. The 2X AIR MILES Reward Miles offer is available only at participating Goodyear Select Retailers that offer AIR MILES.

## Support for Goodyear's *Get Out There* event:

- In-store POS includes tire centers (2), tire stickers (2), a window poster (1) and an event overview sheet (1).
- Color and black-and-white co-op ad mats can be found on the Canadian advertising and promotion website via **Tire-HQ™ > Marketing > Marketing Zone – Canada.**



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